



FOR IMMEDIATE RELEASE

Advanced Practice Nurse Richard Heimbuch Joins RevolutionCare

MOORSETOWN, NJ, June 7, 2010 - RevolutionCare, Inc. President John Whitman announced that Richard Heimbuch, a seasoned nurse leader and clinician, has joined the healthcare company to focus on serving patients in Monmouth and Ocean counties New Jersey. RevolutionCare is a patient-centered healthcare company providing greater access to primary care and selective specialty care services, including continence and wound care management to medically isolated people, particularly the elderly, in their homes or other place of residence.

“We are pleased to welcome Richard to the RevolutionCare team of Nurse Practitioners*,” said Whitman. “He brings diverse experience and expertise to Rev-Care and our patients, having held a variety of nursing positions across the healthcare spectrum including hospital nursing supervisory, in-patient oncology, and emergency medicine responsibilities.”

Richard Heimbuch, NP, APN – BC, most recently was Administrative Director of the Emergency Department at Monmouth Medical Center where he directed a 110 member emergency services unit. Simultaneously, he served as a Family Nurse Practitioner for Emergency Medical Associates. Heimbuch has held nursing or administrative positions with Saint Peters University Hospital, Meridian Health and Staten Island University Hospital.

“I am delighted to be joining an organization that provides continuity care for patients and that supports an environment of healing in a place where people feel most comfortable, their homes,” offered Heimbuch. “Rev-Care’s holistic team approach to care, including medication therapy management provided by advanced-degree pharmacists who specialize in geriatric medicine, helps ensure illness prevention and health maintenance. Such an approach is an extraordinary benefit for our patients.”

Heimbuch’s Master of Sciences in Nursing is from Rutgers University, 2007. He lives in Brick, New Jersey.

*Nurse Practitioner (NP) is the title used in Pennsylvania for people with advanced degrees in nursing; Advanced Practice Nurse is used in New Jersey.

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About RevolutionCare

Offering primary, palliative, continence management and wound care for medically-isolated seniors, RevolutionCare, Inc. (Rev-Care) has established a new model for “at-home” primary care. Board-certified Nurse Practitioners/Advanced Practice Nurses specializing in geriatrics, oncology, adult/family medicine, women's health, wound and continence management care for patients in their homes or other place of residence. Rev-Care geriatric and palliative-care trained pharmacists provide medication evaluation and management, optimizing therapy and helping to avoid medication-related problems. The results are illness prevention, health maintenance and reduced costs. Patient census has grown to more than 1000 since the company was formed in September 2008.

RevolutionCare offices are located in Erdenheim, PA and Moorestown, NJ., with additional branches planned for NJ, PA, DE, CT and NY. For more information, visit our website at www.rev-care.com.

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